



***For Immediate Release***

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**TUNSTALL PARTNERS WITH QMEDIC TO INTRODUCE INNOVATIVE ACTIVITY MONITORING PLATFORM**

**Long Island City, NY (June 16, 2015)** – Tunstall Healthcare Group, the world leader in remote care and safety monitoring, has entered into a reseller agreement with QMedic, via its US subsidiary, Tunstall Americas. Under the terms of the agreement, Tunstall will distribute QMedic, an award winning and innovative home-based health and activity monitoring solution, through Tunstall’s nationwide network of local health care service providers.

QMedic combines a wrist worn medical alert button with advanced personal activity monitoring and cloud based analytics and reporting. QMedic has been designed specifically to support independent living. Its trend analysis allows a remote caregiver to be alerted by an automated email or text alert when an exception to a user’s regular pattern of activity occurs or if a particular trend is developing that may indicate an improvement or deterioration in their well-being. The solution has been proven in the northeast United States to improve patient engagement, reduce social isolation, and enhance well-being.

Casey Pittock, President and CEO of Tunstall Americas stated, “QMedic represents a critical element of our Connected Health strategy. Our high-touch personal monitoring services and broad distribution capabilities, combined with QMedic’s powerful health and activity tracking cloud platform will enable our healthcare partners to offer true Connected Health solutions to their patients and customers.”

Tunstall Americas provides nationwide 24/7 healthcare monitoring services from HIPAA compliant call centers in New York and Rhode Island. Tunstall also manufactures a



wide variety of FDA registered medical alert, telehealth, and medication management products to meet the needs of all people. These products enable personal support services through traditional telephone lines, cellular, and the internet. Collectively, these products and services deliver a seamless connected care experience for people.

Sombit Mishra, co-founder and CEO of QMedic, said of the partnership, "Historically, wearable medical alert services have been reactive, alerting caregivers only after an emergency event. As the healthcare system mandates new business models that bring user-friendly, proactive monitoring services to patients, providers and payers, our partnership with Tunstall to provide unprecedented two-way value to patients and caregivers across the spectrum and thereby grow the market for technology-enabled home health services."

#### **About Tunstall:**

Tunstall Healthcare Group, founded in 1957 in England, is the world leader and supplier of Connected Health and Connected Care products and services. Tunstall helps people during emergencies and crisis situations 24/7/365 from dozens of company-owned and operated monitoring centers around the globe. Tunstall connects, talks with, and informs people with in-home technology and services that enhance their independence, freedom, social engagement, health and wellbeing. Tunstall serves more than 3.5 million people every day in 40 countries.

Tunstall Americas ([www.americas.tunstall.com](http://www.americas.tunstall.com)) operates Connected Care monitoring centers in Long Island City, NY, Pawtucket, RI, and Newington, CT to deliver high-touch personal patient support services 24/7 to customers in all 50 states.

#### **About QMedic:**

Founded in 2010 by MIT scientists, QMedic provides a wearable monitoring and cloud computing platform that enables care networks to proactively and unobtrusively monitor the safety of older adults aging in place. Funded by the National Institutes of Health, QMedic has been recognized as a top health disruptor by AARP, Athenahealth,



TEDMED and AWS, and previously won the Cleveland Clinic Future of Medicine Award. QMedic's wearable medical alert service is the first and only to calibrate personal behavior baselines 24 hours/day, flag anomalies and escalate early warning signs in real-time to the care network, including call centers, family caregivers, nursing stations and population care managers.

If you would like more information about this topic, please contact Allison Frazer at 401-312-7960 or email at [Allison.Frazer@Tunstall.com](mailto:Allison.Frazer@Tunstall.com).

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